



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389462

Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Maron,Stephanie
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments American Crossroads
AMERICAN CROSSROADS

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09836778
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,405.00
Net Total \$121,295.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	71	\$142,700.00
Grand Total:	71	\$142,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/09/12-10/09/12	1	:30	5A- News-News 13 Early 5am	1		X						1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	10/5/12
2.0	Normal Line / News	10/12/12-10/12/12	1	:30	5A- News-News 13 Early 5am	1					X			1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	10/5/12
3.0	Normal Line / News	10/15/12-10/15/12	1	:30	5A- News-News 13 Early 5am	1	X							1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	10/5/12
4.0	Normal Line / News	10/09/12-10/09/12	1	:30	5:28A- News-News 13 Early 530a	1		X						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	10/5/12
5.0	Normal Line / News	10/11/12-10/11/12	1	:30	5:28A- News-News 13 Early 530a	1				X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	10/5/12
6.0	Normal Line / News	10/15/12-10/15/12	1	:30	5:28A- News-News 13 Early 530a	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	10/5/12
7.0	Normal Line / News	10/09/12-10/09/12	1	:30	6A- 6:30A (EST)	1		X						1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
8.0	Normal Line / News	10/11/12-10/11/12	1	:30	6A- 6:30A (EST)	1				X				1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
9.0	Normal Line / News	10/15/12-10/15/12	1	:30	6A- 6:30A (EST)	1	X							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
10.0	Normal Line / News	10/10/12-10/10/12	1	:30	6:30A- 7A (EST)	1			X					1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
11.0	Normal Line / News	10/12/12-10/12/12	1	:30	6:30A- 7A (EST)	1					X			1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12

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12.0	Normal Line / News	10/15/12-10/15/12	1	:30	6:30A- 7A (EST)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
13.0	Normal Line / News	10/11/12-10/11/12	1	:30	7A- 8A (EST)	1				X				1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
14.0	Normal Line / News	10/12/12-10/12/12	1	:30	7A- 8A (EST)	1					X			1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
15.0	Normal Line / News	10/15/12-10/15/12	1	:30	7A- 8A (EST)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
16.0	Normal Line / News	10/09/12-10/09/12	1	:30	8A- 9A (EST)	1		X						1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
17.0	Normal Line / News	10/11/12-10/11/12	1	:30	8A- 9A (EST)	1				X				1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
18.0	Normal Line / News	10/15/12-10/15/12	1	:30	8A- 9A (EST)	1	X							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
19.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	9A- Anderson	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
20.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	9A- Anderson	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	9A- Anderson	1				X				1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
22.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	9A- Anderson	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	9A- Anderson	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
24.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	10A- Maury Povich	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
25.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	10A- Maury Povich	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12

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26.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	10A- Maury Povich	1				X				1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
27.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	10A- Maury Povich	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	10A- Maury Povich	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
29.0	Normal Line / News	10/09/12-10/09/12	1	:30	12:30P- News-News 13 at 1230p	1		X						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
30.0	Normal Line / News	10/10/12-10/10/12	1	:30	12:30P- News-News 13 at 1230p	1			X					1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
31.0	Normal Line / News	10/11/12-10/11/12	1	:30	12:30P- News-News 13 at 1230p	1				X				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
32.0	Normal Line / News	10/12/12-10/12/12	1	:30	12:30P- News-News 13 at 1230p	1					X			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
33.0	Normal Line / News	10/15/12-10/15/12	1	:30	12:30P- News-News 13 at 1230p	1	X							1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
34.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	4:00:30P- Katie	1		X						1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	4:00:30P- Katie	1			X					1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
36.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	4:00:30P- Katie	1				X				1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12

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37.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	4:00:30P- Katie	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
38.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	4:00:30P- Katie	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
39.0	Normal Line / News	10/09/12-10/09/12	1	:30	4:59P- News-News 13 First News At 5p	1		X						1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
40.0	Normal Line / News	10/10/12-10/10/12	1	:30	4:59P- News-News 13 First News At 5p	1			X					1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
41.0	Normal Line / News	10/11/12-10/11/12	1	:30	4:59P- News-News 13 First News At 5p	1				X				1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
42.0	Normal Line / News	10/12/12-10/12/12	1	:30	4:59P- News-News 13 First News At 5p	1					X			1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
43.0	Normal Line / News	10/15/12-10/15/12	1	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
44.0	Normal Line / News	10/09/12-10/09/12	1	:30	5:28P- News-News 13 at 5:30p	1		X						1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
45.0	Normal Line / News	10/10/12-10/10/12	1	:30	5:28P- News-News 13 at 5:30p	1			X					1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
46.0	Normal Line / News	10/11/12-10/11/12	1	:30	5:28P- News-News 13 at 5:30p	1				X				1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12

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47.0	Normal Line / News	10/12/12-10/12/12	1	:30	5:28P- News-News 13 at 5:30p	1					X			1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
48.0	Normal Line / News	10/15/12-10/15/12	1	:30	5:28P- News-News 13 at 5:30p	1	X							1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
49.0	Normal Line / News	10/09/12-10/09/12	1	:30	6P- 7P (EST)	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
50.0	Normal Line / News	10/10/12-10/10/12	1	:30	6P- 7P (EST)	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
51.0	Normal Line / News	10/11/12-10/11/12	1	:30	6P- 7P (EST)	1				X				1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
52.0	Normal Line / News	10/12/12-10/12/12	1	:30	6P- 7P (EST)	1					X			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
53.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	6:58:50P- Wheel of Fortune	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
54.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	6:58:50P- Wheel of Fortune	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
55.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	6:58:50P- Wheel of Fortune	1				X				1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
56.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	6:58:50P- Wheel of Fortune	1					X			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
57.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	6:58:50P- Wheel of Fortune	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
58.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	7:28:30P- Jeopardy	1			X					1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/5/12
59.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	7:28:30P- Jeopardy	1					X			1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/5/12

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60.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	7:28:30P- Jeopardy	1	X							1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/5/12
61.0	Normal Line / News	10/10/12-10/10/12	1	:30	10:59:56P- News-News 13 11p Late News	1			X					1	\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
62.0	Normal Line / News	10/11/12-10/11/12	1	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
63.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	4:30A- 4:59A (EST)	1		X						1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
64.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	4:30A- 4:59A (EST)	1			X					1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
65.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	4:30A- 4:59A (EST)	1				X				1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
66.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	4:30A- 4:59A (EST)	1					X			1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
67.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	4:30A- 4:59A (EST)	1	X							1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
68.0	Normal Line / News	10/13/12-10/13/12	1	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	10/5/12
69.0	Normal Line / News	10/13/12-10/13/12	1	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	10/5/12
70.0	Normal Line / News	10/14/12-10/14/12	1	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	10/5/12

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Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1389462

Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Maron,Stephanie
Phone/Fax /
CPE 11/27/1088
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments American Crossroads
AMERICAN CROSSROADS

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09836778
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,405.00
Net Total \$121,295.00
Sales Tax

Asheville (WLOS)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	71	\$142,700.00
Grand Total:	71	\$142,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / News	10/14/12-10/14/12	1	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: